



FIELDS GOOD

Information & Media Pack

www.fieldsgood.co.uk



FIELDS GOOD

Fact Sheet

What is Fields Good?

Fields Good is a feel-good educational festival helping farmers and growers build knowledge and resilience for the road ahead. It brings farmers, growers, educators and researchers together to share ideas, learn from each other, and spark new connections.

Run by farmers, for farmers, with a shared hope for a thriving future on the land.

At Fields Good, soil health takes centre stage, because healthy soil means healthy plants, healthy animals, healthy people, and a healthier planet.

With three speaker zones and loads of outdoor exhibits & demos, there will be many engaging discussions covering relevant topics.

Bar open 1pm – 11pm.

Don't rush off, the evening's for networking, catching up, and good craic.



A festival all about learning, sharing, and digging deep into soil health, agroforestry & horticulture. Packed with ideas you can take home and try for yourself!



Last Year's Impact

“The most inspiring farming event of the year.”

560

attendees from
across the UK &
Ireland

40+

speakers: farmers,
scientists, educators &
practitioners sharing
lived experiences

97%

of attendees asked
said they'd **return**



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Last Year's Impact

**Fields Good makes
change happen**

80%

agreed their
knowledge
increased

75%

very likely to put
that knowledge
into practice

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Fact Sheet (cont.)

Who is it for?

Fields Good is aimed at farmers, horticulturalists, agronomists, market gardeners, researchers, NGOs, policy makers and those interested in the wider food chain.

What's On?

- 3 Speaker marquees
- Grower marquee
- Agroforestry marquee
- Soil Health HQ marquee
- Demos
- Field walk
- Trade exhibits



Why attend?

It's a day packed with hands-on demos, expert talks, exhibitors, and real-life examples & demo's.

You'll meet others facing the same challenges, find fresh ideas to take home, and have plenty of good craic along the way.

With great food, local produce, and a relaxed atmosphere, it's a chance to connect, learn, and be part of the growing movement shaping the future of food and farming in NI & Ireland.



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Fact Sheet (cont.)

Speakers

This year we welcome:

- Joel Williams
- Josiah Meldrum
- Klaus Leitenbeger
- Dr. Lindsay Whitsance
- Prof. Jim McAdam
- Jonny Blair
- Dale Orr
- William Chestnutt
- Becky Cole
- Jane Rea
- Dr. Raemai Mathers
- James Robinson
- Michael Blanche



FIELDS GOOD SCHEDULE OF TALKS*

*Subject to change

Time	Plenary	Riverside	The Glen
09:30-10:30	Cows, Hedges, Becks, Nature and People James Robinson	Regen Livestock Farming: The science and the woo-woo Paul Alison Panel	Making Every Nutrient Count Simon Parfey
10:45-11:45	From Villains to Heroes Michael Blanche Pippa Hackett Others TBC Panel	Old Skills, New Value Sophie Price Declan Scullion Lorna Shannon Ciara O'hArtghaile Nathan Morrow Panel	Growing our Future with Passion Klaus Leitenbeger
12:00-13.15	Keynote: Joel Williams The Nutrient Puzzle		
14:00-15:00	Farm Flow: How Animals Read and Respond to their Landscape Lindsay Whitsance	How to Build A Nutrient Catcher Bernard Neesan Helen Keys Convo	The Farm I inherited isn't the farm we are building John Duffy
15:15 - 16:15	Finger on The Pulse Josiah Meldrum	The Hedge Is More Than the Edge Jane Rea Becky Cole Convo	Trees for Tomorrow's Farm Ben Raskin Jim McAdam, Jonny Blair Raemai Mathers Lindsay Whitsance Convo
16:30-17:30	If I could Start Over in Dairy Farming I would.... Jason Rankin Tim Morrow, James Robinson William Chestnutt Samantha McCarroll Panel	Managing Multi Species Swords for Success Dale Orr	Seeds of Change Daniel Sloane Bronagh Dempster Ruth Bleakley Mitchell Park Panel
18:30	On The Sofa With..... Michael Blanche & Paul Alison Convo		

The Lodge Mini Sessions: Lime: Biggest bang for buck + Q&A with Josiah Meldrum + Grow your own food

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Outdoor Activities

There will be lots of outdoor activities including three focus tents; **Soil Health HQ, Agroforestry & Growers.**

Guided field walk, mini focus talks, soil under the microscope making biological extracts, composting, hedgerow management, foraging, making biochar, Korean Natural Farming, horticulture equipment displays and a vast array of trade and NGO exhibitors.



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Focus Tents

Growers Tent

All things growing under one roof. Exhibitors, demos, and mini talks covering everything from veg and alternative crops to foraging, seed saving, and soil health.



Agroforestry

Trees on farms - the how, the why, and the who to talk to. The Agroforestry Marquee returns with suppliers, one-to-ones, and talks from leading voices in the field.



Soil Health HQ

Bringing together experts in soil biology, composting, soil microscopy, and natural farming techniques. A must-visit for anyone serious about what's happening beneath their feet.





Guided Field Walk

Inspect Your Soil Field Walk with Joel Williams

Joel Williams will be taking a small group out into the field to inspect soil firsthand. A rare chance to learn alongside one of the most respected voices in soil health, the perfect opportunity to ask questions and get to grips with reading your own soil signals.



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NGO Exhibitors

Many NGO's will be exhibiting to help guide and advise you after the event.

Example of 2025's exhibitors



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Food & Entertainment

Local food stalls

There'll be a dedicated space in the garden to relax, catch up, and connect with like-minded folk over great local food. Expect fire cooked meat, homemade pies, fresh cakes, pastries, sandwiches, and plenty of other good things to eat.



Evening entertainment

Guests are encouraged to stay into the evening to enjoy music by local musicians. If you play, bring it along! Relax and chat around the fire pit. Food served all evening.



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Venue

The Sheddings

Fields Good will be held at The Sheddings on the Glenarm Estate in Ballymena.

Set in the heart of 1500 acres estate land, with ancient woodland in the glen of the Glenarm Castle grounds.

Address: 64 Munie Road,
Glenarm. BT44 0BL



FIELD'S GOOD

Camping

Camping space is available for tents and campervans, although space is limited, so swift booking is encouraged. Book alongside tickets on Eventbrite.



FEE: £20



FIELDS GOOD

Tickets

Tickets are available on
Eventbrite at a cost of £50
(plus booking fee)

[Click here to purchase on Eventbrite](#)

For other information visit
[**www.fieldsgood.co.uk**](http://www.fieldsgood.co.uk)



FIELD'S GOOD

Social Media

Date:

Saturday 5th September

Time: 9am – midnight.

The event will be held at:

The Sheddings
Glenarm Estate
64 Munie Road
Glenarm
BT44 0BL

Attending the event

We would encourage all speakers and stakeholders to help promote the festival on social media in the run up to the event.

Tagging

If you tag us on social media we can also share your content.

Where possible use the following tags:



@fieldsgood_ni



@fieldsgood_ni



@fieldsgoodni



@fieldsgood_ni



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Images



[Click here to download
2025 event images](#)



Our Partners

Fields Good is delivered by the **Food Farming and Countryside Commission (FFCC)** in partnership with: **GrowIN**, **Nature Friendly Farming Network (NFFN)**, **Food Ethics Council**, **Food NI**, **National Trust**, **Nourish NI**, **NI Environment Link (NIEL)** and **RSPB** and is funded by the **Esmée Fairbairn Foundation**, the **Lifes2Good Foundation** and the **Aurora Trust**.

The Horticulture Marquee is sponsored by the **Climate Co Centre**.

A steering group consisting of local farmers and food producers advised on the event content to ensure Fields Good is 'farmer led', with speakers and discussions which are fresh and relevant.

Fields Good has been inspired by the success of Groundswell, Carbon Calling and GoFalkland. We are very grateful to all these organisations for their help and advice as we have been developing our plans for Fields Good. These are all events which have successfully focused on soil health as their core message.

Collectively, these organisations came together to successfully bid for funding, enabling the creation of Fields Good.



Food, Farming
& Countryside
Commission



National
Trust



Northern Ireland
environment
link



Food Ethics Council



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Regenerative Agriculture Festival



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